



EDUCATION

Texas Tech University | Lubbock, Texas
College of Visual & Performing Arts
Bachelor of Fine Arts in Communication Design
May 2010

PROFESSIONAL SKILLS

Proficient In
Adobe Photoshop, Illustrator, InDesign
Microsoft Word, Powerpoint
Screenprinting, Letterpress, Intaglio, Lithography

Trained In
Adobe Dreamweaver, Fireworks,
Flash, and Microsoft Excel

MEMBERSHIPS

Student Association of Graphic Artists
Texas Tech University | Lubbock, Texas

ACCOMPLISHMENTS

Dean's List Texas Tech University
Spring 2007, Spring 2008, Fall and Spring 2009

President's List Texas Tech University
Fall 2008

Runner up in design contest held by
Creative Quarterly, a national design publication.
Spring 2009

Fellow team members:
Barry Helms, Lynsey Jones, & Molly Cooper
Selected work featured on their website:
<http://cqjournal.com/gallery.html>

Awarded "Best Packaging" & "Best Portfolio"
in Texas Tech's senior portfolio show for
Communication Design.

Work featured as Student Spotlight for packaging
Selected work featured on the following websites:
www.thedieline.com
www.lovelypackage.com
www.ffffound.com

Work also displayed on the following websites:
www.simpledesktops.com

Screen-print was used in a commercial for City Bank.

REFERENCES & PORTFOLIO: AVAILABLE UPON REQUEST

WORK EXPERIENCE

DESIGN EXPERIENCE

Texas Tech University - School of Art
(August 2012 - present) • Lubbock TX
Temporary Graphic Designer for the College of Visual & Performing Arts – School of Art.
Carrying out projects begun by the previous designer as well as working with printers and developing new projects for the School of Art and Landmark Arts Galleries, which include brochures, gallery exhibit title designs, posters, and marketing material for the School of Art.

Nice Spice Design
(May 2011 - present) • Lubbock TX
Freelance Designer / Owner
Nice Spice Design is a freelance print & web design start-up founded by myself and business partner Oscar Natividad. We work as a design duo specializing in branding, advertising, visual systems, posters, web design and site building, screen-printing, and much more. Our current clients include: Again & Again Consignment, Tres Amigos Restaurant, Got To Be Babes BBQ, White Buffalo Salon & Boutique, and Coiffure Hair Studio.

Griffin Wink Advertising
(May 2011 - September 2011) • Lubbock TX
Worked part time for a design agency specializing in advertising, visual systems, promotional campaigns, branding, marketing, brochures, and much more.

Fossil Inc.
(September 2010 - January 2011) • Richardson TX
Print/Web Design Intern: Luxury Brand
Worked as a print and web designer for Michele, Diesel, Burberry, Marc by Marc Jacobs, Michael Kors, DKNY, Adidas, Zodiac and Armani.
Spent an extensive amount of time doing design and production for Michele and Diesel.
Worked with brand managers, product coordinators, and merchandisers to plan and execute marketing strategies into effective design.

Landtroop Strategies
(July 2010 - September 2010) • Lubbock TX
Freelance designer for a team that worked with political campaigns, business growth campaigns, branding, marketing and public relations.

Design Envy
(October 2008 - August 2009) • Lubbock TX
Graphic Design Intern:
Worked as part of a creative team for a design firm specializing in advertising, publication, visual systems, and event campaigns. Responsible for conceptualizing, typography, layout design, branding, and client research. I learned how to take critique and be proactive.